

# Sochi 2014 Olympic Winter Games

Avaya services enable implementation, training and support for a world-class telecommunications network solution.



Next February people around the world will turn their attention to the Black Sea resort city of Sochi, Russia, for the 2014 Olympic Winter Games. More than three billion television viewers and 75,000 daily visitors will witness events at Sochi Olympic Park on the seacoast and alpine venues in the scenic Caucasus Mountains above the city.

While it is impossible to predict which athletes will achieve winning performances in Sochi, one record is likely to fall at these Games: the amount of demand placed on the telecommunications network and equipment supporting the massive

event. Use of smartphones and tablets by event visitors, participants, officials and media will be unprecedented, as will social media activity. Thirty Internet Protocol TV (IPTV) channels will stream across the infrastructure that Avaya is providing as the Official Supplier of Network Equipment to the Sochi 2014 Olympic Winter Games.

In addition to providing network, collaboration and communications equipment, several Avaya services organizations are supporting the implementation and operation of facilities to handle communications traffic during the Games. Working



with the Sochi 2014 Organizing Committee and local Russian partners, Avaya is helping bring next-generation communications to the Games by providing highly skilled Avaya technologists to deliver behind-the-scenes technical support during the 16-day event.

## Avaya technical resources

Since late 2012, Avaya has provided tailored training for the Organizing Committee and other personnel associated with the implementation, configuration, administration and management of advanced Avaya solutions. Up to 170 personnel will undergo this training.

In conjunction with its Russian partners, Avaya subject matter experts will provide detailed knowledge of Avaya solutions and equipment; software associates will manage large and complex provisioning, solution configuration, go-live support and

user migrations; and technicians will ensure equipment installation conforms to documentation and guidelines.

Avaya technologists also will work at the Games' technical operation center (TOC) to provide expert-level troubleshooting, analysis and issue resolution support. These specialists will assist with equipment and software deployed at the Games by all vendors, enabling the Organizing Committee to deploy its technical personnel for general networking support requirements.

## Building on experience

Avaya brings considerable experience with the communications requirements of the Olympic Games to its various duties in Sochi. Avaya deployed the first converged network equipment solution for powering all voice, video and data traffic on the Bell Olympic network to the Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games.

As the Official Supplier of Network Equipment to the Sochi 2014 Olympic Winter Games, Avaya is providing network, collaboration and communications equipment, along with targeted training related to implementation and operational support of the network. The Avaya network will offer a full communications experience to athletes, dignitaries, sponsors and fans worldwide, raising the benchmark set by previous Games by delivering the first "Fabric Enabled" network that will enable anytime, anywhere access to content from any device.

## About Avaya

Avaya is a global provider of business collaboration and communications solutions, providing unified communications, contact centers, networking and related services to companies of all sizes around the world. For more information, please visit [www.avaya.com](http://www.avaya.com).

In addition, starting in 2000, Avaya has provided NBC Olympics with communications capabilities for every Olympic Games. In 2014, Avaya will link the Games' International Broadcast Center and NBC's Field Shop with Sochi sports venues, NBC Olympics headquarters in Stamford, Conn., and NBC Studios at 30 Rockefeller Center in New York.

## An ongoing, reliable resource

When the 2014 Olympic Winter Games and Paralympic Winter Games draw to a close, at least some of the Avaya communications infrastructure deployed will be used to support other marquee sporting events. The first modern Russian Grand Prix is planned on the Sochi International Street Circuit, the roadway winding through the Olympic Games venues, in late 2014. In 2018, the Fisht Olympic Stadium in Sochi Olympic Park will be one of 11 Russian stadiums hosting matches of the FIFA World Cup.

## A unique partnership

As the Official Supplier of Network Equipment with specialized skill sets



and the ability to fulfill diverse requirements, Avaya is proud to partner with the Sochi 2014 Organizing Committee in delivering a full communications experience to athletes, dignitaries, sponsors and fans worldwide.

## Learn more

For more information about Avaya Services, please contact your Avaya Account Manager or visit us at [www.avaya.com/services](http://www.avaya.com/services).